



BRIT CHAM

British Chamber of Commerce in Costa Rica

Newsletter

August 2013

Chamber's Undertakings

BRITCHAM'S REGISTRATION

We are very pleased to inform you that the Costa Rican National Registry has approved the Chamber's registration under the name *Asociación Británica Costarricense*.

During the year 2012 and 2013, the Board of Directors has had more than twelve meetings in which strategy and project development were the centre of discussion. During these meetings, key points of success for the Chamber and its members were achieved, such as the correct registration of the name and proper operation.

The Chamber is committed to represent the interests of its members in Costa Rica and to strengthen the means by which their companies can better develop their businesses in a competitive environment. Political and fiscal transparency, as well as illicit trade and trafficking, are areas that are becoming more pressing matters and

the Chamber has, as one of its objectives, to focus on them.

During the following months, the Chamber will develop valuable and dynamic projects to collaborate with the goals of Costa Rican businesses and promote the quality of the British enterprise in the country.

MESSAGE FROM THE PRESIDENT OSCAR ECHEVERRÍA

"This chamber allows us to have a collective voice, a network of contacts, a platform that addresses the interests of our members, and a unique opportunity to develop new business opportunities between both countries. We want take this opportunity to invite you to actively participate in the Chamber."

VISION

To promote commercial trade, improve and expand business opportunities between Costa Rica and the UK by encouraging and diffusing best business practices, social responsibility and justice benefitting both markets and their societies.

MISSION

To become trade leaders in creating new opportunities that promote and increase business relations between Costa Rica and the UK within a socially responsible framework.

Since its inauguration, the Chamber has joined efforts with the British Embassy in order to promote the United Kingdom's excellence. For this reason, the Chamber was featured in cultural and commercial events such as *Shaken Not Stirred: The Best of British*, *TransitarTE* and the *Queen's Birthday Party*. These events highlighted the value of British companies in the country. As well, the Chamber was involved in the national event *Robotifest* which promoted young talent in the area of technology. Also, it took part in the legal forum, the *UK Bribery Act 2010*.

SHAKEN NOT STIRRED EVENT: THE BEST OF BRITISH



TRANSITARTE

QUEEN'S BIRTHDAY PARTY



ROBOTIFEST



The Ambassadors of Her Majesty
 Mrs. Sharon Campbell
 Mr. Chris Campbell
 and the British Chamber of Commerce in Costa Rica



have the pleasure of inviting you
 to the cocktail reception in celebration of
 BritCham Costa Rica's First Anniversary

When: Thursday, August 29th

Time: 6:30pm to 8:30pm

Where: Studio Hotel, Santa Ana

Attire: Informal

Sponsored by:



STUDIO HOTEL

Boutique

*RSVP: Thank you for confirming before Monday August 26th with Karen Visoná to the email
 britchamcr@gmail.com or by calling 8303-1573*

CHAMBER'S EXECUTIVE DIRECTOR
KAREN VISONÁ ANDERSEN

It's a pleasure to welcome the Executive Director of the British Chamber of Commerce in Costa Rica, Ms. Karen Visoná, who joined us as of July 8th.

Her academic background and previous work experience make her an ideal leader for the Chamber. She holds a master's degree in Responsible Management and Sustainable Economic Development from the University for Peace (Costa Rica) and a master's degree in International Hospitality Management from the University of Derby (UK-Switzerland). At Florida International University (USA) she completed her bachelor's degree in Hospitality Management with an emphasis in Hotel Management. Previously she worked as Coordinator for the Centre for Executive Education at the University for Peace and as Food and Beverage Manager at Rincón del Valle Hotel & Suites. Through these experiences she has worked in the areas of marketing, communications and sales and has held positions that require much responsibility and management.

Karen has had the fortune of growing up in an international environment and her organizational vision makes her stand out. Born in Costa Rica to an Italian father and Danish mother, has allowed her to experience contrasts and develop a comprehensive outlook. She has learned about the importance of putting mind and spirit into the tasks she carries out, and understands that in business one cannot forget the human side. Her dedication, integrity and creativity will ensure that the Chamber has the necessary tools to fulfil its projects.

MEMBERSHIP PAYMENT

Membership payment can be made by check payable to *Asociación Británica Costarricense* or by bank transfer using the following information:

BAC San José

Asociación Británica Costarricense

Cédula jurídica: 3-002-669256

Account number: 917808602

Cuenta cliente: 10200009178086020

Please send proof of payment by e-mail to britchamcr@gmail.com.

Please find the membership costs below:

Type of Membership	Amount in USD \$	Registration Fee	Total Amount to Pay in USD \$
Gold	\$2.500	-	\$2.500
Silver (A)	\$500	\$150	\$650
Silver (B)	\$1.000	\$150	\$1.150
Silver (C)	\$2.000	\$150	\$2.150
Bronze	\$250	\$35	\$285

INTERESTING FACT

In an article published in *La Nación* on Sunday July 21st, it mentioned the confusion with the word in Spanish for membership, *membrecía* (or *membresía*). In it, it explained that the correct spelling is with 'c' as the Spanish suffix to form this type of derivative is *-cía* (as in *abogado, abogacía*; or *clero, clerecía*). The ending *-sía* is used for nouns or adjectives derived from names ending in *s*: *burguesía* (from *burgués*), *feligresía* (from *feligrés*).

CONTACT INFORMATION:



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